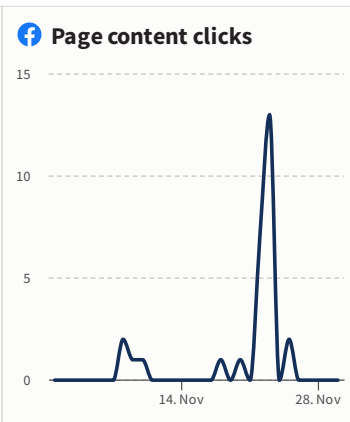
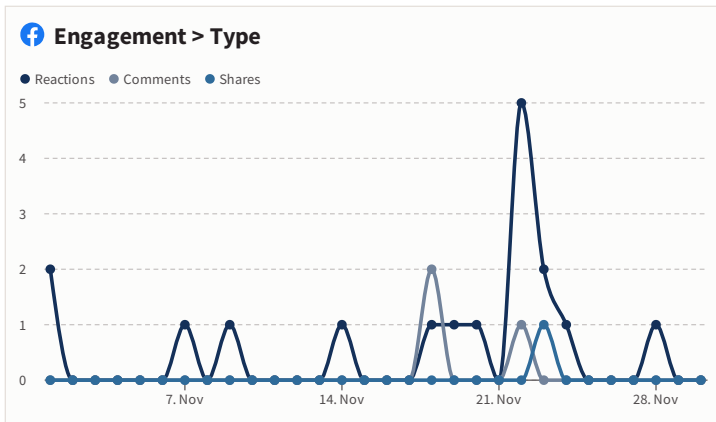




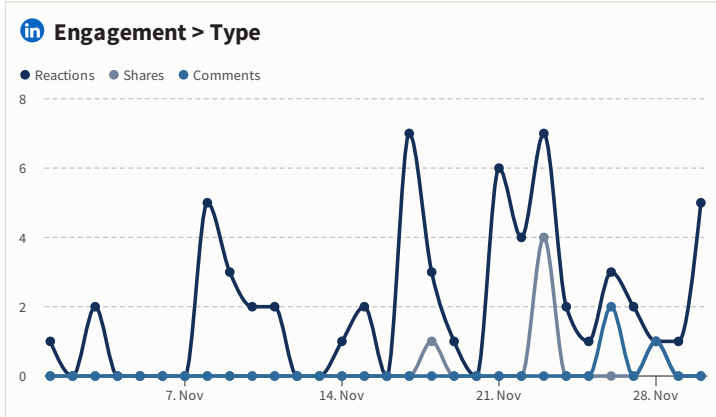
NJFPA Detailed Report

Nov 01 - Nov 30, 2022



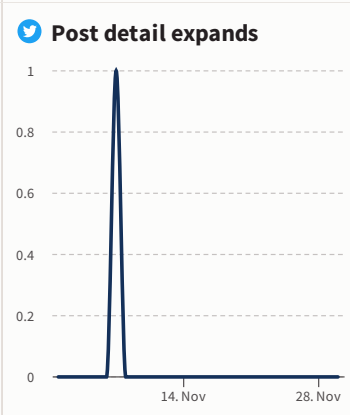
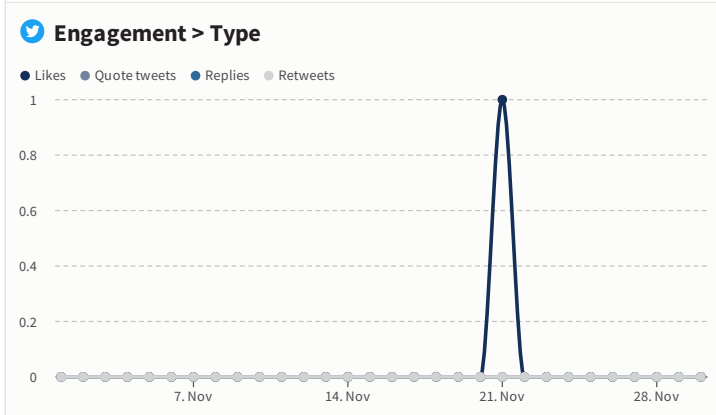
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On the value of new perspectives

"I believe that no matter how many years of service you have in the food industry, it really takes a team effort to accelerate those trends and to meet those trends, especially when they are unexpected."

- Kelsey Stockton, Episode #6

Your NJFPA Monday Motivation



Kelsey Stockton
Commercialization
Planner



"It really takes a team effort to accelerate those trends and to meet those trends, especially when they are unexpected."

- Kelsey Stockton, @LassondePappas NJFPA Food Forum

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On Private Label

"All of these major retail chains are using private label to differentiate themselves in the market."

They know that if you love their private label pasta sauce or cooking sauce, there's only one place you can go to get that product."

- Jason Dabrow, Episode #9

Your NJFPA Monday Motivation



Jason Dabrow
President and COO
Chelten House Products



"[Major retail chains] know that if you love their private label pasta sauce or cooking sauce, there's only one place you can go to get that product."

- Jason Dabrow, Chelten House

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On the COVID legislature

"I really do think the governor's office and the legislature came together in a tremendous way during COVID. They really mobilized very quickly, they had remote meetings to pass critical bills going back a year and a half, there really was a lot of really good cooperation working together."

- Mary Ellen Peppard, Season 2, Episode 1

Your NJFPA Monday Motivation



Mary Ellen Peppard
VP of Govt Relations
NJ Food Council



"I really do think the governor's office and the legislature came together in a tremendous way during COVID."

- Mary Ellen Peppard, @NJ_EatsAtHome NJFPA Food Forum

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Sources



@NJ_FPA



NJ Food Processors Association



NJ Food Processors Association - NJFPA