



# SEO Report

[ammonline.org](https://ammonline.org)

Search Region   USA

Created on 31 Oct. 2022

# AMM INTERNAL 10.31

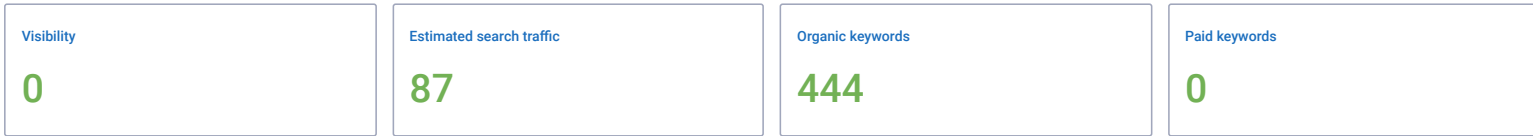
Visibility of a domain in top-20 Google. It's a relative indicator, which is calculated as a ratio of the amount and popularity of keywords a domain is shown for.

Search Traffic: Number of visitors per month from the search engine Google. This figure is an approximate one and it may differ from the real traffic. Serpstat's SE traffic calculations are based on CTRs (Click Through Rate). We take into consideration SERP positions and keyword volumes. The below graph shows a website's traffic statistics for a specific period (during the last year or since its first appearance in Serpstat database)

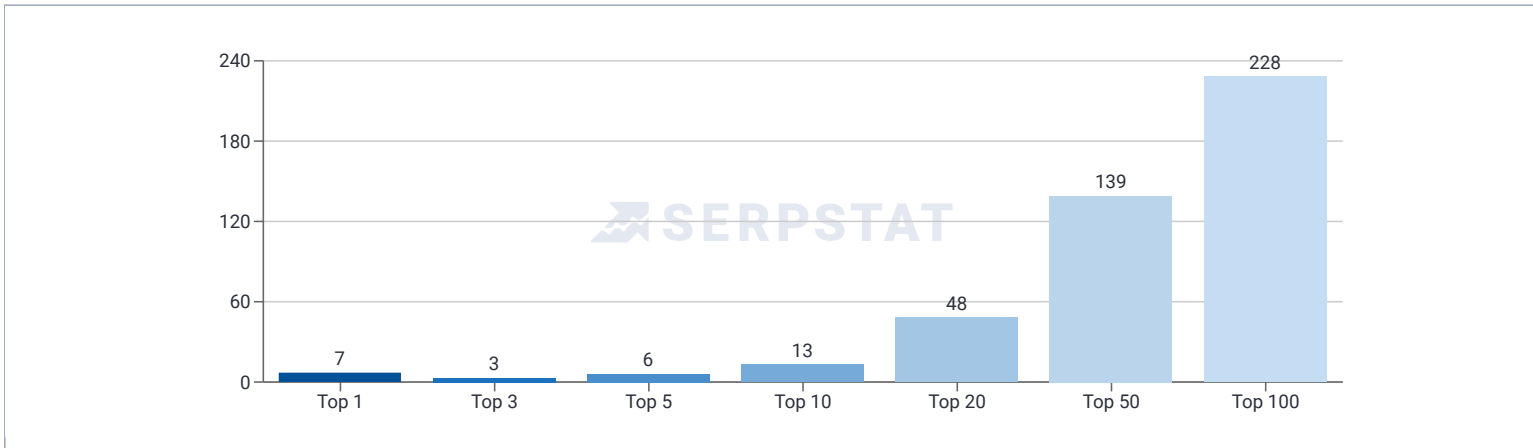
Number of organic keywords that an analyzed domain is ranking for in Google's top-100 results

The Keyword Position Distribution shows the number of keywords the domain ranks for in Google's top-1, top-3, top-5, top-10, top-20, top-50 and top-100 search results.

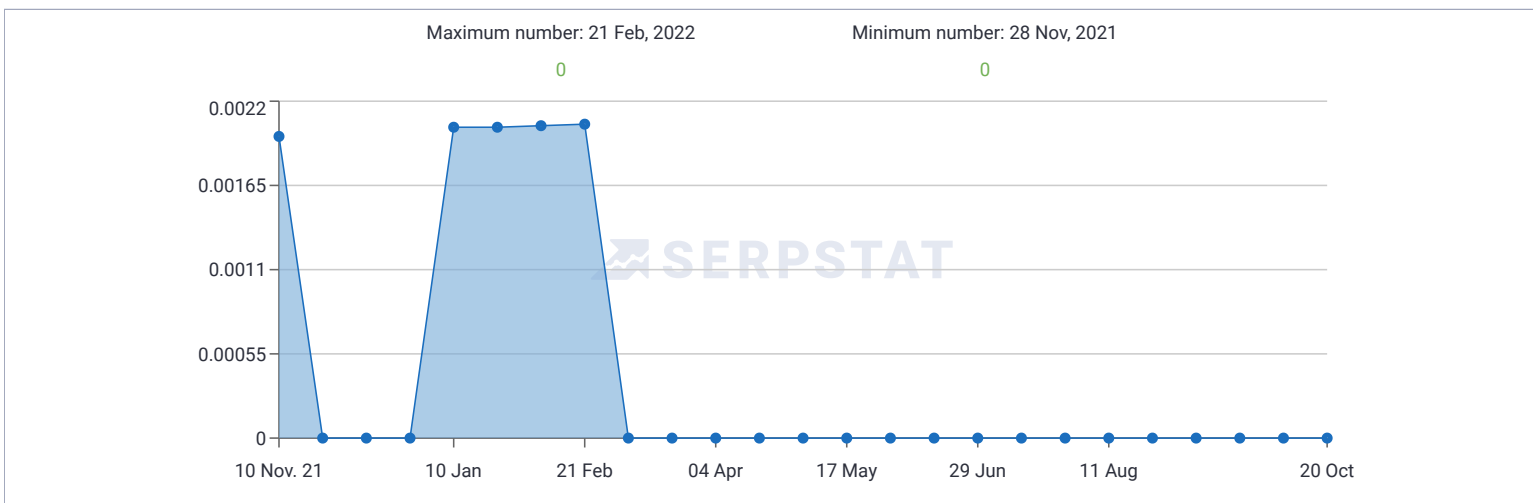
## Search summary



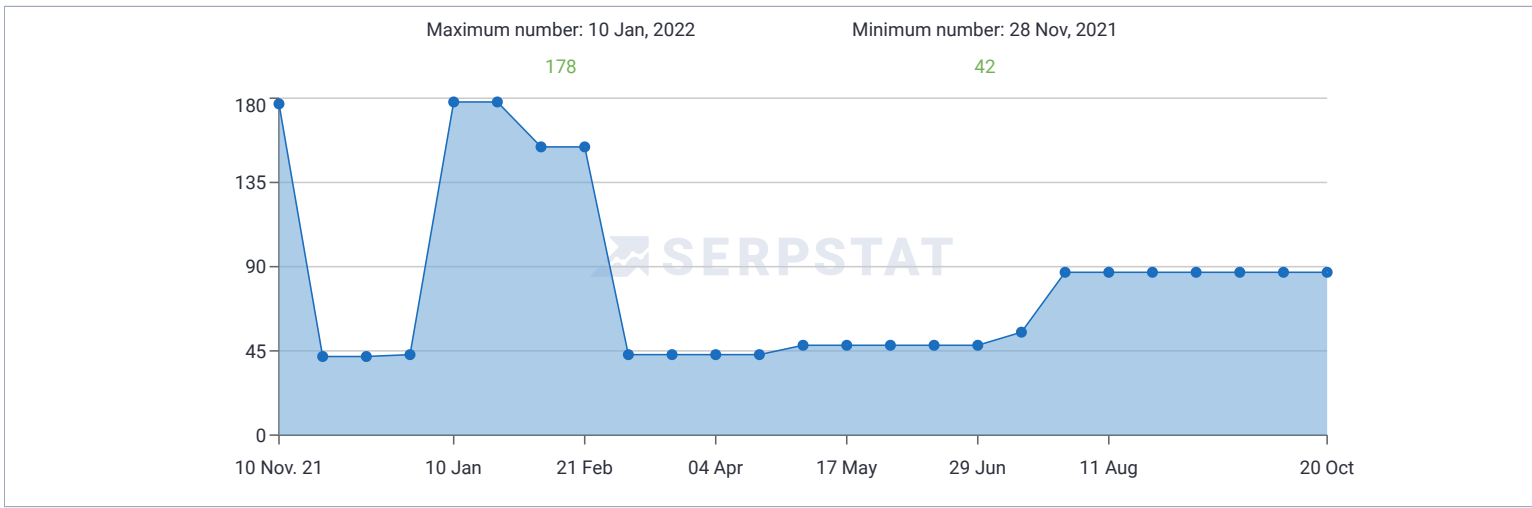
## Keyword position distribution



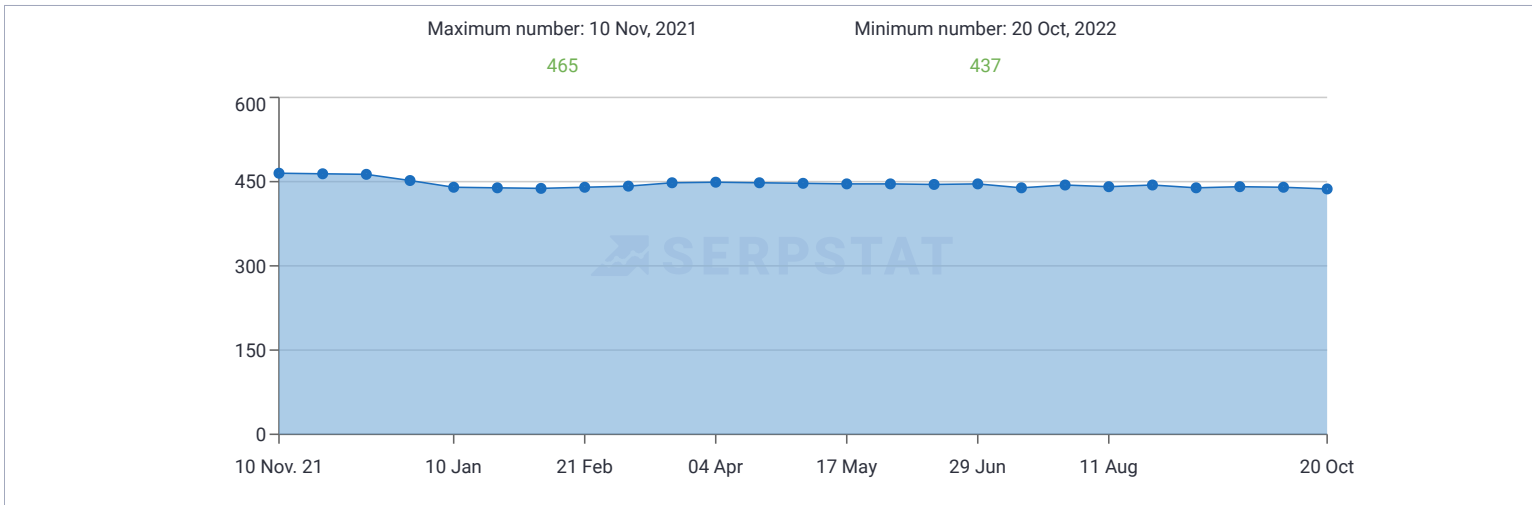
## Visibility trend



## Traffic trend



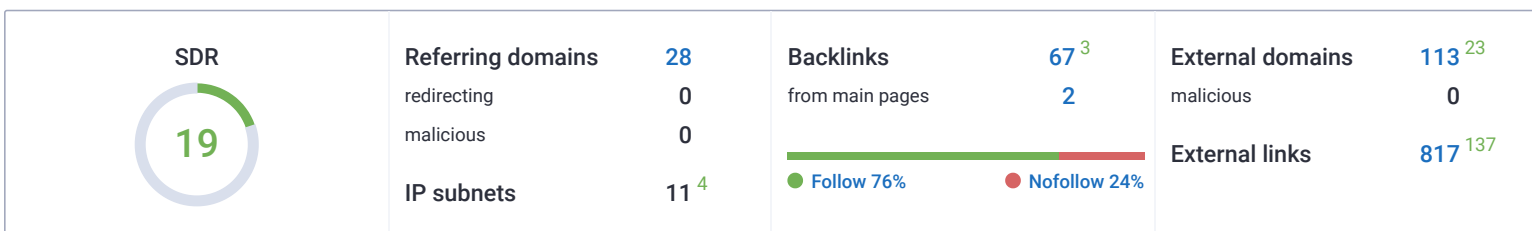
## Keywords trend



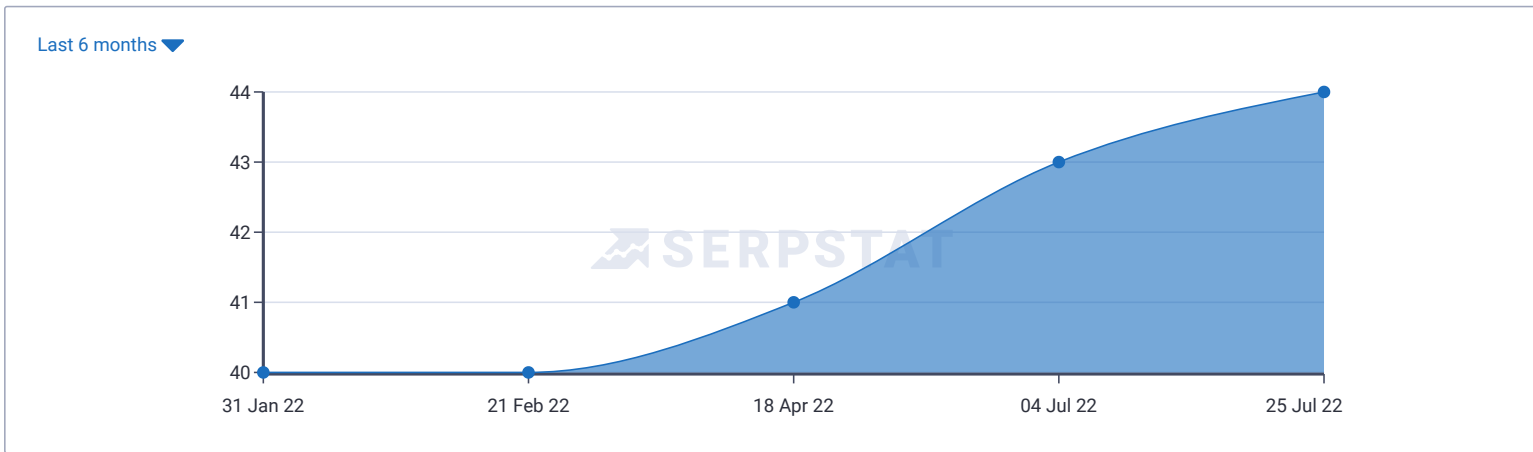
## Competitors in organic search

#	Domains	Change	Current	Previous	Score	Delta	Score
1	<a href="#">ammonline.org</a>	↓ -3	437	437	100	0	0
2	<a href="#">ammconference.org</a>	↑ 3	516	28	5.43	0	0
3	<a href="#">slackinc.com</a>	0	404	5	1.24	0	0
4	<a href="#">nucleusmedicalmedia...</a>	↑ 10	1.8K	10	0.55	0	0.00014
5	<a href="#">mmm-online.com</a>	↑ 10	52.34K	93	0.18	↓ -0.22	2.44
6	<a href="#">amm.com</a>	↓ -615	26.09K	44	0.17	↓ -0.01	0.00765
7	<a href="#">iab. iab.com</a>	↓ -55	55.03K	37	0.07	↑ 0.01	0.1136
8	<a href="#">eventbrite.com</a>	↑ 8.59K	8.8M	0	0	↓ -1.62	76.58
9	<a href="#">healio.com</a>	↓ -6.92K	1.4M	61	0	↓ -0.05	10.4
10	<a href="#">amazon.com</a>	↑ 178K	165.4M	437	0	↓ -85.38	16.96K

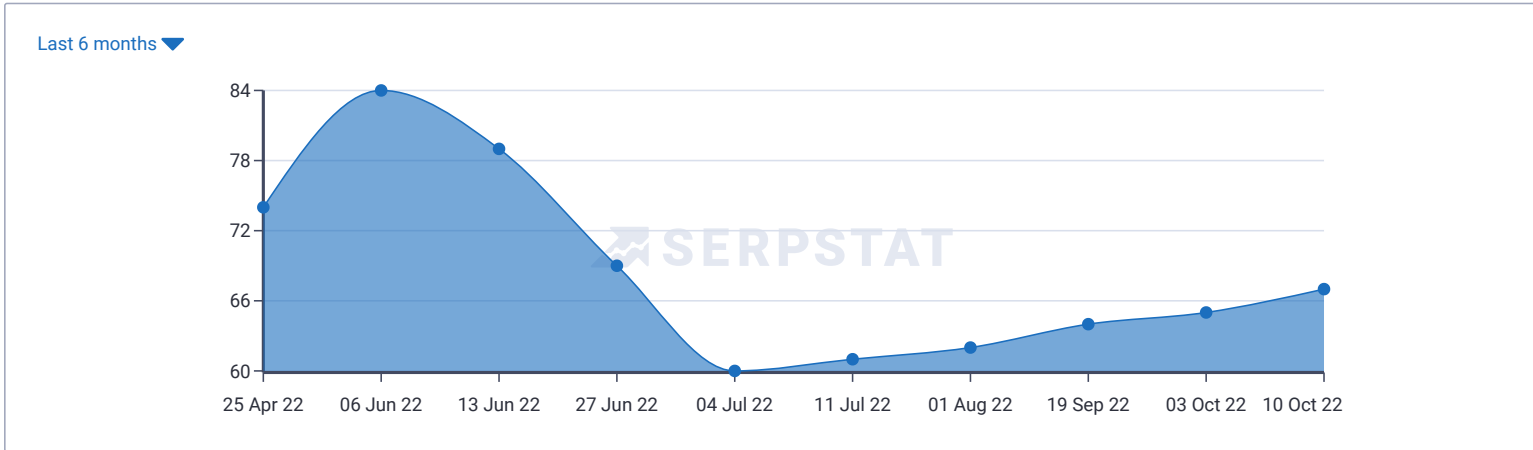
## Backlinks summary



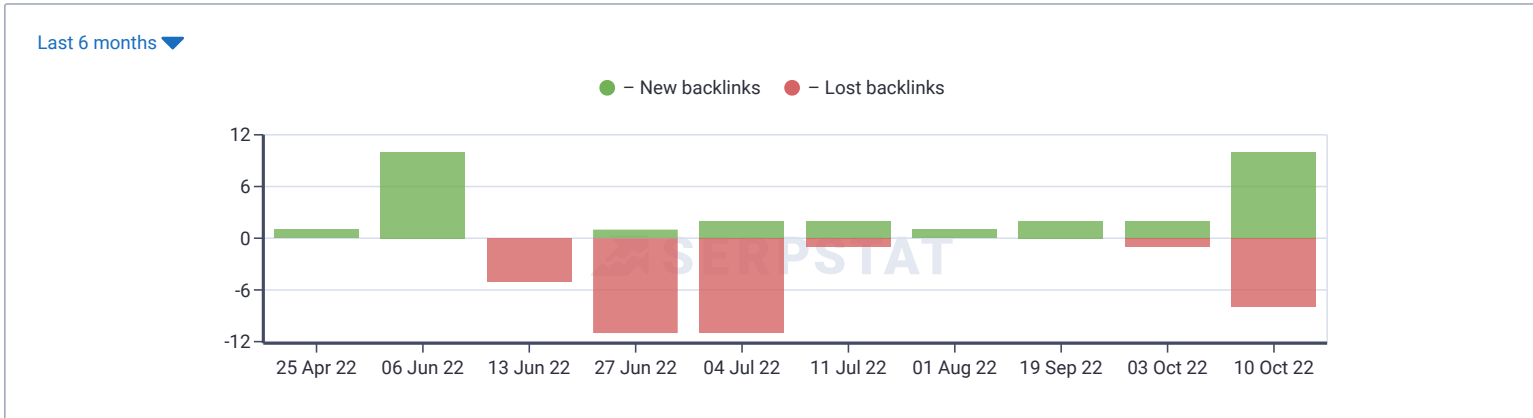
## Linking domains dynamics



## Linking pages dynamics



## New and lost backlinks



## Site audit

Last crawl	SDO score	High priority	Medium priority	Low priority	Information	Viruses
24 Oct / 5:54 pm	<b>81</b>	<b>55</b>	<b>188</b>	<b>56</b>	<b>79</b>	<b>0</b>

