BOARD REPORTING

How NJVTA's board got answers in three clicks, not weeks

From idea to impact in a week

New Jersey Veterinary Technicians and Assistants (NJVTA)

A live board hub, shaped side by side with NJVTA's leaders · Live since June 2026

7	1 week	1,500+	3 clicks
live views in one board hub	to deliver leadership's requests	member records in one trusted source	for any board member to find an answer

The challenge every volunteer board knows

Most associations run on dedicated volunteers and a handful of systems that were never built to talk to each other. Board meetings leaned on verbal updates. Numbers lived in separate places and didn't always line up.

When the answer to a good question takes weeks, boards stop asking. NJVTA's leaders didn't accept that. They wanted to lead from the facts.

Build, then tell the story

We started underneath the dashboards. Member records, registration, finances and committee activity came together in one trusted source with one set of definitions.

Then we built each view around a question the board actually asks. Are we growing? Is the conference on track? Are we healthy? What's getting done?

Iterate, then expand

NJVTA's president and board chair came back with smart requests that would normally call for a pricier analytics package. Instead of writing a change order, we partnered with NJVTA's IT chair and rolled out the update in a week.

As trust grew, one dashboard became a seven-view hub that now tracks reimbursement and IT requests too.

> “We asked for things I assumed would take a bigger budget and months of work. A week later, we were looking at them. Our conversations are better now, and the board works through the answers together instead of waiting on them.”
>
> **Mike Azzarello** · President, NJVTA

WHAT TVDA DID

A partner who moves fast and stays in the room.

01 Idea to delivery in a week

Big-package requests, live in days.

02 Iteration that means something

Every round of feedback landed in the product.

03 Better operations, not just reports

Reimbursements and IT requests are fully visible, so response times keep improving.

04 One home for the board

Seven views, one link, any answer within three clicks.

> “As treasurer, I have the financial picture in front of me when I need it, not weeks later. As IT chair, I got to help build it. That's a real partnership.”
>
> **Harriet Terodemos** · IT Chair and Interim Treasurer, NJVTA

> “Boards don't need more data. They need the right answer in front of them when the question comes up. Our job is to get them there fast, then keep listening.”
>
> **Todd Von Deak, DBA, CAE** · Co-Owner and President, TVD Associates

WHAT TVDA CAN DO FOR YOU

One trusted source

We settle the hard definitions first, so everyone works from the same numbers.

Views built on real questions

Every dashboard answers something your board actually asks.

Built with your leaders

We keep refining side by side with your board, in days instead of months.

Let's talk about what your data could be telling you.

Book 20 minutes with Todd at calendly.com/toddvondeak, or send us a note at tvdassociates.com.