TVD ASSOCIATES

Boutique Association Management & Event Consulting
AMC Institute Member

Your plan shouldn't live in a binder.



Most strategic plans get approved, filed and forgotten by spring.

We help your leaders find the one idea everything else hangs on. Then we turn it into owners, dates and a place on every board agenda. Todd teaches strategy at Stockton University, and he facilitates the same way he teaches.

Since 2013	12+	100+	1000s
serving associations	industries served	years of combined experience	of volunteers supported

WHAT WE CAN BRING TO THE TABLE

- → Member and leader listening
- → Board retreat design
- → Facilitation that ends in decisions
- → An organizing idea that sticks
- → A short plan with real owners
- → Goals tied to the budget
- → Check-ins through the year
- → Leadership workshops

WHY TVDA OVER A BIGGER FIRM

Short beats thick. Big-firm plans often run five years and fifty pages. Ours is short, and every goal has an owner.

Taught, not just facilitated. Todd teaches strategy at Stockton University, and he runs your retreat the same way.

We stay. A plan matters more in month six than on day one, so we're still there.

SAMPLE OF RECENT WORK

- → Strategic plans for national and state associations
- → An organizing framework built in **one week**
- → Board and officer retreats
- → Management and leadership workshops

THE SHARED WALK · HOW WE WORK

1 No disappearing act
You see the work while it takes shape.

2 We carry the load
We do everything we can first. Your board steers.

3 You open the doors
Your leaders make the ask. We make it easy.

4 Better every lap
Small fixes along the way beat starting over.

"Organized, proactive and visionary. Todd helped define the right strategic path for NAEP's success."

BROCK HOEGH · PAST PRESIDENT, NATIONAL ASSOCIATION OF ENVIRONMENTAL PROFESSIONALS



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