TVD
ASSOCIATES

Boutique Association Management & Event Consulting
AMC Institute Member

Give your members a reason to stay.



A webinar series is easy to start and easy to forget.

A real program builds something in the people who go through it, and they remember who gave it to them. We design and run academies, fellowships and certifications built like a well-designed college course, with clear outcomes, a cohort and a plan for every session.

Since 2013	12+	100+	1000s
serving associations	industries served	years of combined experience	of volunteers supported

WHAT WE CAN BRING TO THE TABLE

- → Program and curriculum design
- → Leadership and faculty academies
- → Fellowships and recognition
- → Certifications and CE
- → Speaker and mentor recruiting
- → Cohort registration and support
- → Virtual events and teach-ins
- → Participant feedback built into every session

WHY TVDA OVER A BIGGER FIRM

Outcomes first. Everything gets built backward from what participants can do at the end.

A course, not a speaker lineup. Most programs string sessions together. Ours are designed by a full-time professor.

Better every round. Each cohort improves on the last.

SAMPLE OF RECENT WORK

- → A faculty academy that drew **60** to a cohort built for **25**
- → An inaugural fellowship class
- → Certification offerings
- → A professional journal

THE SHARED WALK · HOW WE WORK

1 No disappearing act
You see the work while it takes shape.

2 We carry the load
We do everything we can first. Your board steers.

3 You open the doors
Your leaders make the ask. We make it easy.

4 Better every lap
Small fixes along the way beat starting over.

"TVDA took our idea for a new faculty academy and built it like a real course, from the syllabus to the mentor groups. We got to focus on teaching, and they made everything else run."

LAURA NEELY · CO-DIRECTOR, VET TECH NEW FACULTY ACADEMY



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