TVD ASSOCIATES

Boutique Association Management & Event Consulting
AMC Institute Member

Great programs still need people to show up.



Most associations do good work that too few members ever hear about.

We help you tell your story in your own voice and get it in front of the right people. That means newsletters members open, social posts that start conversations, and campaigns that fill the room and drive renewals.

Since 2013	12+	100+	1000s
serving associations	industries served	years of combined experience	of volunteers supported

WHAT WE CAN BRING TO THE TABLE

- → Marketing plans and calendars
- → Newsletters and email
- → Social media
- → Websites and landing pages
- → Event promotion and renewal outreach
- → Leader video series
- → Sponsor and partner materials
- → Reporting on what worked

WHY TVDA OVER A BIGGER FIRM

Your voice, not a house style. Bigger agencies bring their look. We write the way your members talk.

Every piece has a job. We report on what worked, so the next one works better.

Already on the inside. An outside agency has to learn your calendar. We already run it.

SAMPLE OF RECENT WORK

- → Monthly member newsletters
- → Social media for client associations
- → Video series featuring association leaders
- → Event promotion and renewal outreach

THE SHARED WALK · HOW WE WORK

1 No disappearing act
You see the work while it takes shape.

2 We carry the load
We do everything we can first. Your board steers.

3 You open the doors
Your leaders make the ask. We make it easy.

4 Better every lap
Small fixes along the way beat starting over.



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