TVD ASSOCIATES

Boutique Association Management & Event Consulting
AMC Institute Member

Your team can carry the event. They shouldn't have to carry it alone.



Your people are capable and committed. They are also doing too much with too little.

TVDA is a partner from the top down. We come in alongside your leadership, take on the heavy lifting and the details, and make sure nothing falls through the cracks. Our goal is to make the work lighter and the event smoother.

Since 2013	12+	100+	1000s
serving associations	industries served	years of combined experience	of volunteers supported

WHAT WE CAN BRING TO THE TABLE

- → Hands-on execution
- → Timelines and run-of-show
- → Vendors, venues and contracts
- → Registration and on-site flow
- → Sponsorship and revenue support
- → Marketing to drive turnout
- → Event site and partner sourcing
- → A steady partner the week of

WHY TVDA OVER A BIGGER FIRM

Big-firm playbook, boutique hands. We've run the play many times, so we see what's coming. The same people who plan it run it on site.

A fit, not a package. Bigger firms often sell from a menu. We scale our role to what your event needs.

Principals in the room. You work directly with TVDA's owners, not a rotating account team.

SAMPLE OF RECENT WORK

- → Educational conferences, **150 to 400+** attendees, **20 to 40+** exhibitors
- → Awards dinner for a regional association
- → Golf outings
- → Strategic planning retreats

THE SHARED WALK · HOW WE WORK

1 No disappearing act
You see the work while it takes shape.

2 We carry the load
We do everything we can first. Your board steers.

3 You open the doors
Your leaders make the ask. We make it easy.

4 Better every lap
Small fixes along the way beat starting over.

"Whether it was our annual conference or an intimate networking event, Michele consistently demonstrated exceptional organizational skills, meticulous attention to detail, and an innate ability to anticipate and address challenges before they arose."

ERIC HOVERSEN · PAST PRESIDENT, NJFPA



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