

TVD ASSOCIATES

STRATEGY AND MANAGEMENT FOR ASSOCIATIONS AND NONPROFITS

On Event Management

FOR ALL THE HOURS YOU SPEND PLANNING AN EVENT...

It all boils down to a small window of time. A small window of time to educate on a cause, forge a lasting bond or simply create a smile. Planning is paramount and your ability to manage the unavoidable challenges is central to your success.

Before the event, we sweat the details and create an event plan that matches your vision and budget. Once onsite, we know which details to hone in on to make sure that your guests have a first class experience that they are talking about well beyond the next day.

Having managed events ranging from intimate fundraising affairs to black tie galas for over 1,000, we bring to the table an approach meant to leverage our knowledge of event production in a way that key stakeholders are able to focus their energies on the elements that maximize their talents and strategic priorities.

Our work includes:

- Facilitating the planning process
- Financial management and post event reconciliation
- Production requirements and timeline development
- Risk management
- Staffing / talent needs as well as sourcing strategy

And of course, onsite execution.

When all of the planning comes down to just a short amount of time, you need a team around you that knows its stuff and is committed to helping you leverage your internal resources to focus on your guests.

TVDA is ready, willing and able to be that partner for your next event.

For More Information:

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TVDA's principals have more than 40 years of collective experience leading successful nonprofit organizations of all sizes. That work has included responsibility for the operations function of a national healthcare nonprofit, planning a successful annual fundraising event to support one of Philadelphia's public squares, and leading numerous volunteer committees.

These experiences have given us a rich understanding of the importance of high quality events to association and nonprofits. It has also given us an appreciation of what it takes to bring together the diverse skill sets in an organization and make sure they are all working together to create an exceptional event to achieve your goals.

Our leadership has been responsible for high profile events, as well as intimate gatherings, for organizations including AphasiaAccess, Children's National Medical Center, Compete International and Historic Philadelphia Inc.